



**Reach
These
Western
Enthusiasts!**

AMERICAN
COWBOY

11,181	3 month Subscribers
22,968	6 month Subscribers
41,501	Active Subscribers

American Cowboy has rounded up some of the most responsive country & western enthusiasts in the nation. The best of the West is represented in this file of consumers with a passion for country living and all of the freedom it represents. Subscribers to American Cowboy identify with the western way of life. They have strong interests in art, antiques, furniture, clothing, jewelry, music, collectibles, magazines, books, videos, food and real estate. If you're serious about reaching the western market, only the real thing will do...American Cowboy.

Demographics: Primarily Male

Average Age: 41

Average Income: \$63,750

RECOMMENDED USAGE

- Country and/or rustic décor, furniture, collectibles, apparel, jewelry and art.
- Magazines, books and memberships related to entertainment, travel, cuisine, antiques & history.
- Subscription and/or membership offers related to firearms, hunting and fishing.

Contact Roxanne Hatfield in the List Management Division at roxanne@listlocators.com

LLM LIST LOCATORS & MANAGERS, INC.

7171 W. 95th St., Suite 600, Overland Park, KS 66212
Phone: (913) 338-5055 Fax: (913) 338-1078
www.ListLocators.com

List Locators & Managers, Inc. serves countless mailers and list owners with our expertise in marketing services. Our goal is to provide our clients with innovative and measurable marketing services that maximize revenue and profitability. We accomplish this by focusing on each client's individual marketing needs and by providing unparalleled customer service. We function as an extension of your marketing department, transcending traditional list broker/manager relationships.

List Locators & Managers, Inc. offers exceptional service in the following areas:

- **Mailing list acquisition & insert media placement**
- **Mailing list & insert media management and promotion**
- **Circulation planning and post-campaign results analysis**
- **Coordination of campaign processing with service bureaus & printers**
- **Many other services based on individual client needs**

**Contact us today
for more information!
1-800-487-8720**

Client Testimonials

“List Locators & Managers is an exceptional service-driven company, very responsive to all our needs from a quick question to a crisis situation, and everything in between is handled with the attention to detail that we ourselves strive to provide to our customers.”

Greg Patterson, *Pets United*

“List Locators & Managers is always there to carry the job through to the end. Their marketing strategies and knowledge of mailing lists have increased our orders!”

Kim Hetzel, *American Cowboy Magazine*

“List Locators & Managers displays a high level of dedication and attention in all our mailing campaigns. They are a key factor in our mailing success.”

Eric Meisel, *Meisel Hardware Specialties*

“Excellent service...List Locators & Managers goes far beyond the call of duty in making sure our direct mail program is a success!”

Marnie Wildman, *MLCS, Ltd.*

“List Locators & Managers has always been very responsive to our needs and keeps us abreast on the latest programs. They are a very important part of our marketing team's success.”

Michelle Rowe, *Smithy*

“I am continually amazed at how incredibly helpful everyone at LLM is! They are so much more organized, professional, and on top of things than I am that dealing with them is one aspect of my business that actually does go smoothly. Best of all, even though I know I'm one of their smaller customers, they always treat me like I'm their best. Thanks, LLM!”

Pat Stone, *GreenPrints*