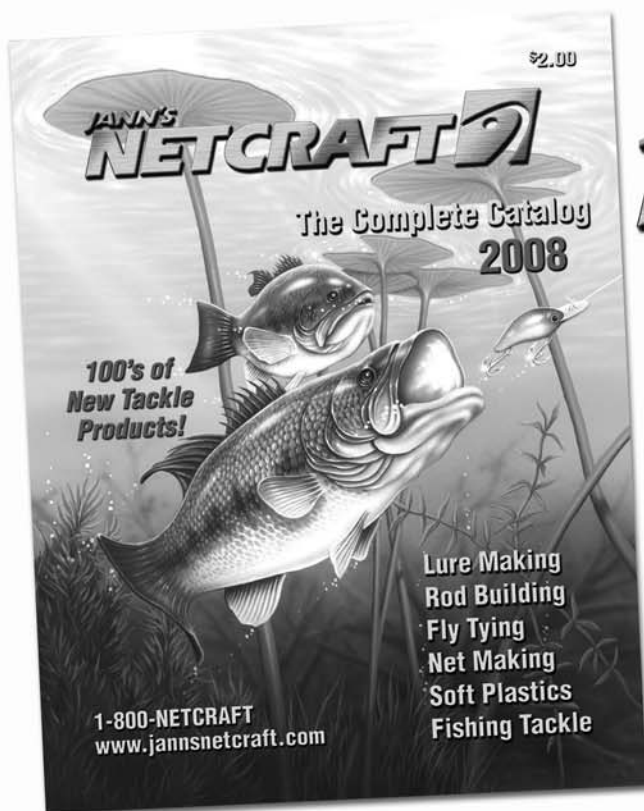


# Now Available from List Locators & Managers...



## JANN'S NETCRAFT

36,844

12 month Buyers

**NEW TO  
MARKET!**

### Formerly: Netcraft Fishing Tackle

Three generations of fishermen have come to Jann's Netcraft with their fishing tackle needs. With thousands of different components, materials, tools and accessories in stock, they are the largest source of fishing tackle components anywhere. Lure makers, fly tyers, rod builders and net makers worldwide know them as the source for hard-to-find parts.

Jann's Netcraft is the complete source for lure making, rod building, fish hooks, fly tying and fishing supplies. Net making and repairing supplies are also offered, along with ice fishing supplies and fishing related gifts. Serious fishermen know that they stock a wide selection of the newest, most innovative products in the sport fishing community

*Demographics: 95% Male*

*Average Unit of Sale: \$50*

## RECOMMENDED USAGE

- Offers related to sport fishing, including magazines, books & memberships, as well as themed gifts & collectibles.
- Offers related to travel and lodging, sport specific events & tournaments, as well as conservation and fundraising efforts.

Contact Roxanne Hatfield in the List Management Division at [roxanne@listlocators.com](mailto:roxanne@listlocators.com)

**LLM** LIST LOCATORS  
& MANAGERS, INC.

7171 W. 95th St., Suite 600, Overland Park, KS 66212  
Phone: (913) 338-5055 Fax: (913) 338-1078  
[www.ListLocators.com](http://www.ListLocators.com)

List Locators & Managers, Inc. serves countless mailers and list owners with our expertise in marketing services. Our goal is to provide our clients with innovative and measurable marketing services that maximize revenue and profitability. We accomplish this by focusing on each client's individual marketing needs and by providing unparalleled customer service. We function as an extension of your marketing department, transcending traditional list broker/manager relationships.

**List Locators & Managers, Inc. offers exceptional service in the following areas:**

- **Mailing list acquisition & insert media placement**
- **Mailing list & insert media management and promotion**
- **Circulation planning and post-campaign results analysis**
- **Coordination of campaign processing with service bureaus & printers**
- **Many other services based on individual client needs**

**Contact us today  
for more information!  
1-800-487-8720**

## Client Testimonials

“List Locators & Managers is an exceptional service-driven company, very responsive to all our needs from a quick question to a crisis situation, and everything in between is handled with the attention to detail that we ourselves strive to provide to our customers.”

Greg Patterson, *Pets United*

“List Locators & Managers is always there to carry the job through to the end. Their marketing strategies and knowledge of mailing lists have increased our orders!”

Kim Hetzel, *American Cowboy Magazine*

“List Locators & Managers displays a high level of dedication and attention in all our mailing campaigns. They are a key factor in our mailing success.”

Eric Meisel, *Meisel Hardware Specialties*

“Excellent service...List Locators & Managers goes far beyond the call of duty in making sure our direct mail program is a success!”

Marnie Wildman, *MLCS, Ltd.*

“List Locators & Managers has always been very responsive to our needs and keeps us abreast on the latest programs. They are a very important part of our marketing team's success.”

Michelle Rowe, *Smithy*

“I am continually amazed at how incredibly helpful everyone at LLM is! They are so much more organized, professional, and on top of things than I am that dealing with them is one aspect of my business that actually does go smoothly. Best of all, even though I know I'm one of their smaller customers, they always treat me like I'm their best. Thanks, LLM!”

Pat Stone, *GreenPrints*