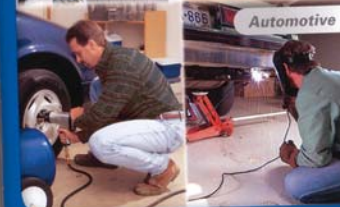


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Demographics: Primarily Male
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Recommended Usage:

- Automotive-related offers including equipment, tools, restoration, accessories and maintenance.
- Product offers related to woodworking including machinery, shop equipment, power and hand tools, remodeling, home improvement, do-it-yourself projects, magazine subscriptions and books.