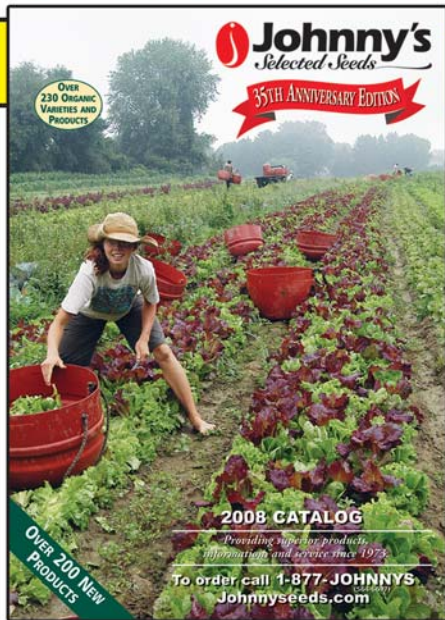


# THRIVING RESULTS

With Buyers in the Gardening Market!



 **Johnny's**  
*Selected Seeds*

**Just  
Updated!**

**22,640**

**12 Month Buyers**

**20,876**

**13-24 Month Buyers**

**33,149**

**12 Month Inquirers**

**To learn more about Johnny's Selected Seeds, contact  
List Locators & Managers at (800) 487-8720.**

**LLM LIST LOCATORS & MANAGERS, INC.**  
a Marketshare Group Company

7171 W. 95th St. • Suite 600 • Overland Park, KS 66212  
Phone: (913) 338-5055 • Fax: (913) 338-1078 • [www.listlocators.com](http://www.listlocators.com)



## **THRIVING RESULTS**

### **WITH BUYERS IN THE GARDENING MARKET!**

Providing superior products, service and information for over 30 years, Johnny's Selected Seeds offers a wide variety of high quality flower and vegetable seeds, herbs, books, tools and accessories to home gardeners. These individuals are active catalog and internet buyers who will also be responsive to subscription, fundraising and membership offers. Commercial buyers also available, please inquire.

**Demographics:** Average Age: 50  
Gender: 60% Male  
Average Sale: \$44

#### **Recommended Usage:**

- Gardening-related offers of seeds, plants, equipment/tools, magazines, book & membership offers.
- Offers related to home decorating, D-I-Y projects, cooking, outdoors & travel.
- Fundraising promotions for conservation, wildlife & natural resources.

**For more information, contact Roxanne Hatfield at:  
913-338-5055 ext. 241 or roxanne@listlocators.com**