

America's Most Widely Read Western Lifestyle Magazine!



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AMERICAN COWBOY

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AMERICAN COWBOY

America's Most Widely Read Western Lifestyle Magazine!

American Cowboy has rounded up some of the most responsive country and western enthusiasts in the nation. The best of the West is represented in this file of consumers with a passion for country living and all of the freedom it represents. Subscribers to American Cowboy identify with the western way of life. They have strong interests in art, antiques, furniture, clothing, jewelry, music, collectibles, magazines, books, videos, food and real estate. If you're serious about reaching the western market, only the real thing will do...American Cowboy.

Demographics: Primarily Male
Average Age: 41
Average Income: \$63,750

Recommended Usage:

- Country and/or rustic décor, furniture, collectibles, apparel, jewelry and art.
- Magazines, books and memberships related to entertainment, travel, cuisine, antiques and history.
- Subscription and/or membership offers related to firearms, hunting and fishing.

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