

# The Source for Everything Equine!



COUNTRY  
SUPPLY

presented by  
horse.com.

**38,084** Monthly Hotline  
**92,294** 3 Month Buyers  
**159,444** 6 Month Buyers  
**247,533** 12 Month Buyers

**6,551,000** Annual Blow-In Volume

**Call 1-800-487-8720 Today  
For More Info!**

**LLM LIST LOCATORS**  
a Marketshare Group Company **& MANAGERS, INC.**



presented by  
horse.com.

Fall 2008  
VOL. 81  
FREE ECONOMY  
SHIPPING  
ON ORDERS OVER \$49\*

FREE Upgrade to FedEx  
Home Delivery on  
Orders over \$99\*

From  
\$59.99  
BEEF PO. 5

Defender

From  
\$24.99  
BEEF PO. 5

• 1,300 New Products • Exclusive Brands •  
• Lowest Prices Guaranteed •

1-800-637-6721  www.horse.com

7171 W. 95th St., Suite 600, Overland Park, KS 66212  
Phone: (913) 338-5055 • Fax: (913) 338-1078 • www.listlocators.com



## The Source for Everything Equine!

Also known as Country Supply, this catalog and website are the source for everything equine. From horse tack to horse supplies, we have what horse owners and riders need, at the lowest prices, guaranteed! Products include saddles, English and Western tack, fencing and stable supplies, roping and training equipment, pack and trail riding equipment, blankets and hoods, feed supplements, fly and insect supplies, gifts, books, videos, riding gear and apparel, farrier tools and health and veterinary supplies.

**Demographics:** Gender: 55% Female  
Average Age: 43  
Average Unit of Sale: \$110

### **Recommended Usage:**

We recommend usage of this list for offers such as farm and ranch equipment, equine products, apparel, music, collectibles, jewelry, art and decor, gifts and magazines and books on these subjects. Also consider this list for travel, membership, fundraising, and general merchandise offers.

**For more information, contact Roxanne Hatfield at:  
913-338-5055 ext. 241 or roxanne@listlocators.com**