

HIT YOUR TARGET

With Buyers in the Outdoors Market!



**FREE
TESTS ARE NOW
AVAILABLE!***

Natchez

Shooters Supplies

13,261	1 Month Buyers
29,567	3 Month Buyers
58,443	6 Month Buyers
102,798	12 Month Buyers

180,400 Annual PIP Volume

*New mailers only. Up to 10 free tests of 5,000 names will be granted.

**Contact List Locaters & Managers
at: 1-800-487-8720**

LLM LIST LOCATORS & MANAGERS, INC.
a Marketshare Group Company

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Natchez

Shooters Supplies

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If you're aiming for the outdoor market, The Natchez Shooters Supplies list is right on target. The Natchez Shooters Supplies catalog is loaded with the brand-name firearms, ammunition and accessories that hunters and collectors want most. With interests ranging from hunting and camping to collecting, these direct mail responsive consumers are excellent prospects for a variety of male related offers.

Demographics: Primarily Male
Average Age: 46
Average Income: \$52,000

Recommended Usage:

- Outdoor offers related to firearms, camping, hunting and fishing.
- Magazine subscriptions, book offers and catalogs.
- Travel and lodging offers related to hunting expeditions, membership drives and conservation/fundraising efforts.

**For more information contact
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